

2022 FINANCIAL REPORT



Image Credit: The Gender Spectrum (CC BY-NC-ND 4.0)



CONTENTS

Overview: Income and Expenses	3
Financials by Quarter	4
Funding the Mission	5
Key Metrics	6
Cash Flow and Financial Position	7
Concluding Remarks	8



Image credit: Fauxels by Pexels (Free Content License)

CONTENTS



INCOME

0%

0%

100%

		Income by Category		
	—	Donations	\$6,009	0.4%
	—	Workshops	\$62,139	4.2%
	—	Sponsorships	\$70,777	4.7%
	—	Instructor Training	\$97,198	6.5%
	—	Grants	\$403,155	27.0%
	—	Memberships	\$855,871	57.2%

Total Income \$1,495,148

EXPENSES



	Expenses by Category		
/	Legal & Professional Fees	\$5,969	0.3%
\leftarrow	Program Supplies & Communications	\$37,266	1.7%
\	Other	\$38,154	1.7%
	Software & Subscription Services	\$57,929	2.6%
	Meetings & Travel	\$69,163	3.2%
	Fiscal Sponsorship	\$148,811	6.8%
	Consultants	\$168,037	7.7%
—	Team Salary & Benefits	\$1,666,736	76.0%

Total Expenses \$2,192,066

FINANCIALS BY QUARTER



Quarter 1		
Income	\$367,859	
Expenses	\$513,236	
Net	-\$145,378	

Quarter 2		
Income	\$460,088	
Expenses	\$584,222	
Net	-\$124,134	

Quarter 3		
Income	\$197,192	
Expenses	\$570,598	
Net	-\$373,406	

Quarter 4		
Income	\$470,010	
Expenses	\$524,010	
Net	-\$54,000	

Total		
Income	\$1,495,148	
Expenses	\$2,192,066	
Net	-\$696,917	

FINANCIALS BY QUARTER



FUNDING THE MISSION

The Carpentries generated **\$1.5M** in income in 2022 to support our mission and community efforts. **Sixty-eight percent** of our income was generated through programs, providing just above **\$1M** in unrestricted funds. Fundraising efforts, including grants, sponsorships, and donations, generated **32%** of our total income. The figure below provides a synopsis of funds used: **72%** toward programs, **22%** toward administration, and **6%** toward fundraising efforts.



	Income	Expenses
-Administration	-	\$484,434
	\$479,940	\$134,548
Programs	\$1,015,208	\$1,573,084

KEY METRICS

The metrics below are a few performance indicators that highlight information important to the financial sustainability of The Carpentries.

OPERATING RELIANCE

The portion of total expenses covered by unrestricted funds.

46%	Our op
2022	was 46
45%	was 🗝
2021	compa
41%	and 41 9
2020	-

Dur operating reliance was **46%** in 2022, compared to **45%** in 2021, and **41%** in 2020.

SELF-SUFFICIENCY

The portion of general expenses (expenses not related to grants) covered using program income.

Our self-sufficiency was 51% in 2022, compared to 48% in 2021, and 50% in 2020.



OVERHEAD RATIO

The portion of total expenses used to support administration.

22%	
2022	
19%	
2021	
26%	
2020	

Our overhead ratio was 22% in 2022, compared to 19% in 2021, and 26% in 2020.





In 2022, we paid more in expenses than the income received. Our net cash flow (total income minus total expenses) for 2022 was **-\$696,917**. This is, in part, due to spending grant funds that were received in 2021.

FINANCIAL POSITION

As of 31 December 2022, our operating balance was **\$1,701,672**. The balance includes **\$726,286** of grant and sponsorship funds (restricted), **\$682,126** of general funds (unrestricted), and **\$293,260** in reserve funds (funds set aside for urgent and unexpected needs).

Cash Flow	Financial Position
\$2,398,589 Starting Balance	General Balance \$682,126
-\$696,917 Net Income	Grant Balance \$726,286
	Reserve Balance \$293,260
\$1,701,672 Ending Balance	Total Balance \$1,701,672

A full collection of financial statements and notes on our accounting practices are provided in the Appendix.

CONCLUDING REMARKS

This financial report for the 2022 fiscal year (1 January 2022 - 31 December 2022) was created for transparency, financial planning, and sustainability.

More details available in our Financial Report Appendix at: <u>carpentries.org/files/reports/FinancialReportAppendix2022.pdf</u>

Also visit our Annual Report at: <u>carpentries.org/files/reports/AnnualReport2022.pdf</u>

Questions? Send inquiries to finance@carpentries.org.



Image credit: Mapbox Uncharted ERG (CC-BY 3.0 US)

IF YOU ARE INTERESTED IN PARTNERING WITH THE CARPENTRIES, CONTACT US AT <u>SPONSORSHIP@CARPENTRIES.ORG</u>.

